



2017 ANNUAL SHORT COURSE:

## **UNDERGROUND GROUTING AND GROUND IMPROVEMENT SPONSORSHIP OPPORTUNITIES**

Your sponsorship will help defray the cost of delivering this short course, allowing the Center for Underground Construction and Tunneling to grow our degree program and professional short course offerings, providing ongoing, high-quality professional development opportunities for the underground construction and tunneling industry. Specifically, sponsorship helps with operating costs such as receptions and meals, hands-on labs and demonstrations, advertising efforts, and course materials.

Sponsorship opportunities exist at four levels:

### **CHAMPIONS — \$5,000**

- Logo displayed prominently on posters throughout the course venue including registration, lunch and break areas.
- Logo displayed on printed course materials with recognition as CHAMPION SPONSORS.
- Logo displayed on Colorado School of Mines short course website.
- Logo included in course-announcement emails (roughly 2,500 recipients) and print advertisements.\*
- Logo display with donor level on PowerPoint slide displayed in the classroom between sessions.
- Opportunity to distribute one (1) marketing piece (branded with company logo) to all attendees.
- Opportunity to display marketing materials on literature display table outside of course classroom for the duration of the course.

\*Please provide high-res logos to the email address listed below and allow one month of lead time to include in external print advertising.

### **PATRONS — \$2,500**

- Logo displayed prominently on course materials with recognition as PATRON SPONSORS
- Logo displayed on Colorado School of Mines short course website.
- Logo included in course-announcement emails (roughly 2,500 recipients).
- Logo display with donor level on PowerPoint slide displayed in the classroom between sessions.
- Opportunity to display marketing materials on literature display table outside of course classroom for the duration of the course.

\*Please provide high-res logos to the email address listed below.

### **PARTNERS — \$1,500**

- Company name displayed on course materials with recognition as PARTNER SPONSORS.
- Logo displayed on Colorado School of Mines short course website.
- Logo included in course-announcement emails (roughly 2,500 recipients).
- Company name listed with donor level on PowerPoint slide displayed in the classroom between sessions.
- Opportunity to display marketing materials on literature display table outside of course classroom for one day.

\*Please provide high-res logos to the email address listed below.

### **IN-KIND SPONSORSHIPS**

Speakers attend our courses free of charge. If your company is interested in sponsoring a representative who is speaking at our course with a donation to help offset operating costs typically covered by registration, you will be listed as an in-kind donor in course materials and on a PowerPoint slide for the duration of the course.

*If your company is interested in sponsoring this short course, please contact Kellan Barr, Marketing and Operations Manager at Colorado School of Mines Center for Underground Construction and Tunneling:*

**kellanbarr@mines.edu :: (303) 384-2434**  
**underground.mines.edu/tunneling**

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